Performance Committee
Goodwill Café
May 25th, 2017 @ 10:00 AM – 11:30 AM
Attendees:

Review

- RHY Ruling with YESS: Mark
- Upstream items:
  - Legal: Keshia and Re-entry group, update?
  - Employment: Update per Jane, bring to the meeting
- Scorecard: Review first draft of scorecard and interpretation of numbers: Mark
- Percent of Exits to permanent Housing discussion/set goal
  - Reported HUD FY16: Julie/Ehren to review/update numbers
    - Percent of successful exits from Street Outreach: 22%
    - Percent of successful exits from ES, TH, PH and RRH: 37%
    - Percent of successful exits and housing retention for PH: 92%
  - How can we set this goal? Increase by certain percentage each year for each program type or set a goal to get to for each program type. These are examples for the committee to start with.
- Set the definition of exit to permanent housing for community: Group discussion
- Ownership of goals, committee:
  - Review our progress/dashboard
  - Discuss/Confirm what goals go to what committee
    - PIT: Directors Council, Coordinated Services
    - Length of Time: Directors Council, Coordinated Services
    - Returns to homelessness: All agencies
    - Jobs and Income Growth: Jan working on this
    - Reduction of first time homeless: All agencies
    - Affordable Housing: Housing Committee, see graph from PCHTF and we need a lot of units!

Open discussion

Adjourn: 11:30 AM
Next Meeting: June 22nd, 2017
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- Twitter: @PCCOCB
- Website: www.polkcares.org
1. Reduction of the Overall Homeless Population (based on PIT Count)
   • **Adopt a goal of:** 15% (at least 85 people) reduction each year
   • Ultimate target – reduction by 50% by 2020
   • **Current progress:** On target, reduction of 117 people

2. Reduction in the Length of Time Homeless
   • **Adopt a goal of:** 10% reduction in length of time
   • Ultimate target 20 days or less
   • **Current progress:**
     - Median on target for Emergency and Transitional
     - Median on target for Emergency only.
     - Average on target for Emergency and Transitional.
     - Average not on target for Emergency only.

3. Reduction in returns to homelessness
   • 20% reduction in the number of person who return to homelessness each year
   • Ultimate target of 5% or less return to homelessness
   • (24 months following an exit to Permanent Housing)
   • **Adopt a baseline goal of:** 10% reduction in the number of person who return to homelessness each year
   • **Adopt a stretch goal of:** 20% reduction in the number of person who return to homelessness each year
   • **Current progress:**
     - Total
     - 6 month: No
     - 2 year: No
     - Permanent Housing
     - 6 month: No
     - 2 year: No
     - Emergency Shelter
     - 6 month: Yes
     - 2 year: No
     - Transitional Housing
     - 6 month: Yes*
     - 2 year: Yes*
     - Street Outreach
     - 6 month: Yes*
     - 2 year: Yes*
     - *made stretch goal

4. Jobs and Income Growth – CoC and ESG Funded Programs (rapid rehousing projects)
   • 10% increase in the number of persons who have increased employment/income at exit
   • **Adopt a baseline goal of:** 10% increase in the number of persons who have increased employment/income at exit
   • **Adopt a stretch goal of:** 15% increase in the number of persons who have increased employment/income at exit
   • **Current progress:** No progress

5. Reduction in Persons/Households who become homeless for the first time
   • 20% reduction in the number of persons/households who become homeless for the first time.
   • **Adopt a baseline goal of:** 10% reduction in the number of persons/households who become homeless for the first time.
   • **Adopt a stretch goal of:** 20% reduction in the number of persons/households who become homeless for the first time.
   • **Current progress:** 71%, no change
Polk County Continuum of Care  
Performance Measures Summary Report

**PROJECT NAME:**  
CENTRAL IOWA SHELTER & SERVICES (#154)

Federal Funding Type: Des Moines ESG  
Project Start Date: 2001  
Current Project Capacity: 150

### Emergency Shelter Measures:

<table>
<thead>
<tr>
<th>Measure</th>
<th>2017 Q1</th>
<th>2017 Q2 YTD</th>
<th>2017 Q3 YTD</th>
<th>2017 Total</th>
<th>2017 Goal</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average Length of Stay (Days)</td>
<td>30</td>
<td></td>
<td></td>
<td></td>
<td>29</td>
<td>32</td>
</tr>
<tr>
<td>Median Length of Stay (Days)</td>
<td>13</td>
<td></td>
<td></td>
<td></td>
<td>12</td>
<td>13</td>
</tr>
<tr>
<td>Returns to Homelessness within 6 months*</td>
<td>20%</td>
<td></td>
<td></td>
<td></td>
<td>&lt;=10%</td>
<td>23%</td>
</tr>
<tr>
<td>Returns to Homelessness between 6 months and 2 years*</td>
<td>20%</td>
<td></td>
<td></td>
<td></td>
<td>&lt;=10%</td>
<td>16%</td>
</tr>
<tr>
<td>Percent of Exits to Permanent Housing</td>
<td>9%</td>
<td></td>
<td></td>
<td></td>
<td>Goal Not Set</td>
<td>13%</td>
</tr>
</tbody>
</table>

### Supporting Data

<table>
<thead>
<tr>
<th></th>
<th>2017 Q1</th>
<th>2017 Q2</th>
<th>2017 Q3</th>
<th>2017 Q4</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Leavers</td>
<td>556</td>
<td></td>
<td></td>
<td></td>
<td>1817</td>
</tr>
<tr>
<td>Exits to Permanent Housing in &gt;90 Days</td>
<td>0</td>
<td></td>
<td></td>
<td></td>
<td>78</td>
</tr>
<tr>
<td>Exits to Permanent Housing in &lt;=90 Days</td>
<td>51</td>
<td></td>
<td></td>
<td></td>
<td>167</td>
</tr>
</tbody>
</table>
Emergency Shelter Measures:

<table>
<thead>
<tr>
<th>Measure</th>
<th>Goal Description</th>
<th>Data Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average Length of Stay (Days)</td>
<td>10% reduction in average length of stay annually.</td>
<td>APR Q22b</td>
</tr>
<tr>
<td>Median Length of Stay (Days)</td>
<td>10% reduction in median length of stay annually.</td>
<td>APR Q22b</td>
</tr>
<tr>
<td>Returns to Homelessness within 6 months</td>
<td>No more than 10% of adults who exited to permanent housing in 2015 return to ES, TH or SO within 6 months of exit.</td>
<td>ICA custom edit of System Performance Measure Metric 2</td>
</tr>
<tr>
<td>Returns to Homelessness between 6 months and 2 years</td>
<td>No more than 10% of adults who exited to permanent housing in 2015 return to ES, TH or SO within 6 months to 2 years of exit.</td>
<td>ICA custom edit of System Performance Measure Metric 2</td>
</tr>
<tr>
<td>Exits to Permanent Housing</td>
<td>At least TBD percent of participants will move into permanent housing at exit.</td>
<td>APR (Q23a+Q23b)/Q5a5</td>
</tr>
</tbody>
</table>

* The 2016 returns to homelessness measures clients who exited in 2014, and their return rate for up to 2 years after (through 2016). The 2017 returns to homelessness measures clients who exited in 2015, and their return rate for up to 2 years after (through 2017). The 2016 measure will not apply to projects that opened after 2014, and the 2017 measure will not apply to projects that opened after 2015.

** If the 2016 result for a measure is 0, and the goal description specifies a percent increase for the 2017 goal, the 2017 goal shows as 0.
Decrease Length of Time Persons Remain Homeless

HUD System Performance Measure 1
Strategy: TBD

<table>
<thead>
<tr>
<th>Annual Results Reported to HUD</th>
<th>Measure 1.1</th>
<th>Measure 1.2</th>
</tr>
</thead>
<tbody>
<tr>
<td>HUD Report Year</td>
<td>ES Avg Days</td>
<td>ES Median</td>
</tr>
<tr>
<td>10/1/2014-9/30/2015</td>
<td>39</td>
<td>24</td>
</tr>
</tbody>
</table>

Monthly Trend: Average Length of Stay (LOS) for Leavers and Stayers
Leavers exited during the month, Stayers remain on the last day.

Decrease Returns to Homelessness by Persons who Exited to Permanent Destinations

HUD System Performance Measure 2
Strategy: TBD

<table>
<thead>
<tr>
<th>Annual Results Reported to HUD</th>
<th>Percentage returning to homelessness within:</th>
</tr>
</thead>
<tbody>
<tr>
<td>HUD Report Year</td>
<td>&lt; 6 months</td>
</tr>
<tr>
<td>10/1/2014-9/30/2015</td>
<td>15%</td>
</tr>
</tbody>
</table>

More than half of returns occurred within the first 6 months.

Monthly Trend: Persons Exiting to Permanent Destinations who Returned to Homelessness Within 6 Months

Key: ES=Emergency Shelter, TH=Transitional Housing.
Decrease Point-in-Time (PIT) Count  (*Half by 2020 = 464)
HUD System Performance Measure 3.1

Decrease Annual Number of Homeless Persons
HUD System Performance Measure 3.2  (*Half by 2020 = 1,826)

Decrease Number of First-Time Homeless
HUD System Performance Measure 5.1

Increase Exits to Permanent Housing
HUD System Performance Measure 7b.1

Key: ES=Emergency Shelter, TH=Transitional Housing.
Polk County Continuum of Care - Homeless Population Dashboard

**Monthly Number of Homeless Persons Served**

- Emergency Shelter
- Transitional Housing
- # of Central Intake Clients

*HMIS data collection began Nov. 2015

**Number of Persons in Emergency Shelter**

**Graph 3**

**Month-End Target Population Counts**

**Graph 4**

**Current Providers included in HMIS data:**

Emergency Shelter: Beacon of Life emergency bed, Central Iowa Shelter & Services, Family Promise of Greater Des Moines, Hope Ministries Men's Emergency Shelter, Iowa Homeless Youth Centers emergency beds, New Directions Shelter, Primary Health Care motel voucher project, St. Joseph’s Family Shelter.

Transitional Housing: 180 Degrees VA project, Beacon of Life, Central Iowa Shelter & Services VA projects, Hope Ministries Men’s Long-term Recovery, House of Mercy Project Together (removed from report as of 9/1/2016), Iowa Homeless Youth Centers Buchanan and Lighthouse, West Des Moines Human Services, YMCA VA project.

Permanent Supportive Housing: Anawim Housing, House of Mercy Capitol Park, HUD VA Supportive Housing for Singles, YMCA.

Other Permanent Housing: The Home Connection.

Rapid Rehousing: Anawim Housing, Central Iowa Shelter & Services, Primary Health Care.


Key: ES=Emergency Shelter, TH=Transitional Housing.

Institute for Community Alliances
Chronic Homeless: (Effective January 2016) A “chronically homeless” individual is defined to mean a homeless individual with a disability who lives either in a place not meant for human habitation, a safe haven, or in an emergency shelter, or in an institutional care facility if the individual has been living in the facility for fewer than 90 days and had been living in a place not meant for human habitation, a safe haven, or in an emergency shelter immediately before entering the institutional care facility. In order to meet the “chronically homeless” definition, the individual also must have been living as described above continuously for at least 12 months, or on at least four separate occasions in the last 3 years, where the combined occasions total a length of time of at least 12 months. Each period separating the occasions must include at least 7 nights of living in a situation other than a place not meant for human habitation, in an emergency shelter, or in a safe haven. Chronically homeless families are families with adult heads of household who meet the definition of a chronically homeless individual. If there is no adult in the family, the family would still be considered chronically homeless if a minor head of household meets all the criteria of a chronically homeless individual. A chronically homeless family includes those whose composition has fluctuated while the head of household has been homeless.


LOS: Length of Stay. Number of days spent in a homeless project.

Permanent Destination/Permanent Housing: For measures 2 and 7b.1, exit to permanent destination/permanent housing is determined by the answer to the HUD-required data element called "Destination." Destination choices that are counted as permanent placements are: Owned by client, no ongoing housing subsidy. Owned by client, with ongoing housing subsidy. Permanent housing for formerly homeless persons. Rental by client, no ongoing housing subsidy. Rental by client, with GPD TIP housing subsidy. Rental by client, with other ongoing housing subsidy. Rental by client, with other ongoing housing subsidy. Rental by client, with VASH housing subsidy. Staying or living with family, permanent tenure. Staying or living with friends, permanent tenure. Moved from one HOPWA funded project to HOPWA PH.

Unsheltered: Sleeping in a place not meant for human habitation.
Does Our Supply of Affordable Rental Housing Match Our Community's Need?

Area Median Income (AMI)
The median family income in the metropolitan area.

Extremely Low Income (ELI)
Households with incomes at or below 30% of AMI.

Very Low Income (VLI)
Households with incomes between 30% and 50% of AMI.

Low Income (LI)
Households with incomes between 50% and 80% of AMI.

Not Low Income
Households with incomes greater than 80% of AMI.

Definitions
Rent Burdened Household
A renter household spending more than 30% of income on housing costs.

Severely Rent Burdened Household
A renter household spending more than 50% of income on housing costs.

Extremely Low Income Renters: Who Are They?

We know that extremely low income (ELI) renters make less than 30% of area median income, and that these households are the most likely to become homeless. We also know that Central Iowa ELI renters face a shortage of affordable units unlike households at any other income level. But what do we know about the people in this group? Before we can begin to address their needs as a community, we must find out about their characteristics and the unique set of challenges they face. To understand their housing needs, we must first: Know who they are.

The Average ELI Household Pays $135 Monthly Rent, or 68% of Their Income.

Maximum ELI Annual Household Income by Size

1 Person: $15,750
2 People: $18,000
3-4 People: $24,250
5+ People: $45,050

Rent Burden & Severely Rent Burden
in Central Iowa by Income Category (2015 Data)

47% of units affordable to ELI households are occupied by households with higher incomes.

ELI Households by Type
in Central Iowa (2015)

30% do not own vehicles
1 in 7 contain at least one member over 65
1 in 3 contain at least one member under 18
63% live in Des Moines